Fukuoka Prefecture established the collaborative government-industry-academia organization, called the Fukuoka Strategy Conference for Hydrogen Energy, in August, 2004 to take the initiative in creating an environmentally-compatible, sustainable society based on hydrogen energy. In order to build a world-leading hydrogen energy research center, the conference comprehensively promotes R&D human resource development and technology transfer in addition to featuring practical demonstrations of hydrogen energy technologies. The prefectural government has also started the “Hy-Life Project,” which includes the development of the a Hydrogen Highway and the Hydrogen Towns. These undertakings were evaluated by the International Partnership for Hydrogen and Fuel Cells in the Economy (IPHE), which in May, 2010, recognized the Conference’s achievements with a Leadership Award. For integrated with the development of hydrogen energy industry, We are working on the development of hydrogen station and spread of FCV

Japan’s Largest Government-Industry-Academia Organization in the Hydrogen Energy Field

The Fukuoka Strategy Conference for Hydrogen Energy

Established: 3-Aug-04
Advisers: Hiroshi Ogawa (Governor of Fukuoka Prefecture), Naoto Takahashi (Director General of Kyushu Bureau of Economy, Trade and Industry), Kenji Kitahashi (Mayor of the City of Kitakyushu), Soichiro Takashima (Mayor of the City of Fukuoka), Chiharu Kubo (President of Kyushu University), Kinya Yanagawa (Director, NISSIN STEEL Co., Ltd.)
President: Shinji Fujino (Representative Directors and Executive Vice Presidents, Nippon Steel & Sumitomo Metal Corp.)
Vice Presidents: Yutaka Kuwahara (Senior Vice President, JX Nippon Oil & Energy Corp.), Takashi Funaki (Executive Director, Iwatani Corp.), Kiyotaka Ise (Senior Managing Officers, Toyota Motor Corp.), Kazunari Sasaki (Vice President, Kyushu University)
Number of member organizations: Number of member organizations (as of Jan. 1, 2017): 795 (641 companies, 116 universities, and 38 administrative/research/support organizations)

Overview of Hy-Life Project

International Partnership for Hydrogen and Fuel Cells in the Economy (IPHE) “Leadership Award” 2010 Essen (top)
Essen Award ceremony, May 17, 2010, Essen, Germany (bottom)
「Fukuoka FCV Club」
To aims to form an advanced base of Fuel cell vehicles (FCVs) society in Fukuoka, "Fukuoka FCV Club" was established by local businesses, industry organizations, universities and governments in Fukuoka, to further the integrated promotion of FCVs and the construction of hydrogen stations.

「Fukuoka FCV Club」
Established 2014.8.19
Representative Yutaka Aso  Chairman, Kyushu Economic Federation
Hiroshi Ogawa  Governor of Fukuoka Prefecture
Member Local businesses, universities and governments in Fukuoka Prefecture that have an interest in or ambitions to adopt FCVs and the construction of hydrogen stations (265 member organizations as of Aug, 2016)
Activities Promotion of understanding of FCV, dissemination of information on FCV etc., introduction of FCV initiative, promotion of development of hydrogen station

「FCV Promotion」
○ Initiatives to Promote FCV Adoption
  • Fukuoka prefectural government introduced three FCVs as public vehicles (TOYOTA MIRAI: February and March 2015, HONDA CLARITY: October 2016).
  • Encouraging local governments and companies in Fukuoka to adopt FCVs as official vehicles

○ Incentives for Taxi Companies to Adopt FCVs
  • Five FCV taxies were put into use for the first time in Japan.
  • Taxi Companies: Dalichi kotu, Fukuoka showa taxi, Fukuokanishitetu Taxi, Futaba Taxi, Meinohama Taxi.

○ Raising Awareness of FCVs
  • Fukuoka FCV Caravan is an event that is held to introduce the public to official-use FCVs. Members of the public can take part in test drives.

Construction of Hydrogen Stations
• Consistent support, from the introduction of candidate sites to negotiations with land owners
• Fukuoka Prefecture helps private companies to construct hydrogen stations by providing them with tax breaks, based on "Fukuoka's Green Asia International Strategic Comprehensive Special Zone project", and provides assistance in obtaining national government subsidies
• A mobile hydrogen station has been constructed at the Fukuoka Prefectural Office (2015)

Opening Ceremony/ Iwatani Hydrogen Station in Kokura